



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Redshift  
411 Branchway Road  
Richmond, VA 23236-3034

## Contract # 848745

**Schedule Dates** 10/23/12-11/06/12  
**Advertiser** Young Guns Action Fund (39449)  
**Agency** Redshift (10854)  
**Product** Political - Ballot Issue (1195)  
**Brand** 167/REP/SUPER PAC (175885)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** EDWARDS,ANDREW  
**Phone/Fax** (804) 794-2871 /  
**CPE** 167  
**Account Types** National/Political Issue - Agency  
**Billing Type** Standard

**Comments**  
YOUNG GUNS ACT FUND  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* YOUNG GUNS ACTION FUND

**Date Entered** 08/16/12  
**Last Modified** 09/14/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06276607  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,507.50  
**Net Total** \$76,542.50  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	47	\$34,030.00
Nov. 2012	67	\$56,020.00
<b>Grand Total:</b>	<b>114</b>	<b>\$90,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:58A- 9A (ET)	3		X	X	X	X			3	\$750.00	\$2,250.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/16/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	6:58A- 9A (ET)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/16/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58A- 9A (ET)		1							1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/16/12
4.0	Normal Line / SPOT	10/27/12-11/03/12	4	:30	5:58A- 6:57A (ET)							1		2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)	6A NEWS	8/16/12
5.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:57A- 9A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	SAT TODAY	8/16/12
6.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:57A- 9A (ET)							2		2	\$500.00	\$1,000.00	Charlotte (WCNC) (WCNC)	SAT TODAY	8/16/12
7.0	Normal Line / SPOT	10/27/12-11/03/12	4	:30	9A- 10A (ET)							1		2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	9A NEWS	8/16/12
8.0	Normal Line / SPOT	10/28/12-11/04/12	4	:30	6A- 6:58A (ET)								1	2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)	6A NEWS	8/16/12
9.0	Normal Line / SPOT	10/28/12-11/04/12	4	:30	6:58A- 8A (ET)								1	2	\$500.00	\$1,000.00	Charlotte (WCNC) (WCNC)	7A NEWS	8/16/12
10.0	Normal Line / SPOT	10/28/12-11/04/12	3	:30	8A- 9A (ET)								2	4	\$700.00	\$2,800.00	Charlotte (WCNC) (WCNC)	SUN TODAY	8/16/12
11.0	Normal Line / SPOT	10/28/12-11/04/12	3	:30	9A- 9:58A (ET)								2	4	\$400.00	\$1,600.00	Charlotte (WCNC) (WCNC)	9A NEWS	8/16/12
12.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	11A- 11:59A (ET)	2		X	X	X	X			2	\$240.00	\$480.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/16/12
13.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11A- 11:59A (ET)	2	X	X	X	X	X			2	\$240.00	\$480.00	Charlotte (WCNC) (WCNC)	CHARLETTE TODAY	8/16/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11A- 11:59A (ET)		1							1	\$240.00	\$240.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/16/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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15.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	11:59A- 12:30P (ET)			1	1	1	1			4	\$250.00	\$1,000.00	Charlotte (WCNC) (WCNC)	NOON NEWS	8/16/12
16.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	11:59A- 12:30P (ET)	4	X	X	X	X	X			4	\$250.00	\$1,000.00	Charlotte (WCNC) (WCNC)	12N NEWS	8/16/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:59A- 12:30P (ET)		2							2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)	12N NEWS	8/16/12
18.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	4P- 4:59P (ET)			1	1	1	1			4	\$400.00	\$1,600.00	Charlotte (WCNC) (WCNC)	4P NEWS	8/16/12
19.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	4P- 4:59P (ET)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	Charlotte (WCNC) (WCNC)	4P NEWS	8/16/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	4P- 4:59P (ET)		2							2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	4P NEWS	8/16/12
21.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	4:59P- 5:29P (ET)			1	1	1	1			4	\$550.00	\$2,200.00	Charlotte (WCNC) (WCNC)	5P NEWS	8/16/12
22.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:59P- 5:29P (ET)		1	1	1	1	1			5	\$550.00	\$2,750.00	Charlotte (WCNC) (WCNC)	5P NEWS	8/16/12
23.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	4:59P- 5:29P (ET)		1	1						2	\$550.00	\$1,100.00	Charlotte (WCNC) (WCNC)	5P NEWS	8/16/12
24.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5:29P- 5:59P (ET)			1	1	1	1			4	\$600.00	\$2,400.00	Charlotte (WCNC) (WCNC)	530P NEWS	8/16/12
25.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:29P- 5:59P (ET)		1	1	1	1	1			5	\$600.00	\$3,000.00	Charlotte (WCNC) (WCNC)	530P NEWS	8/16/12
26.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	5:29P- 5:59P (ET)		1	1						2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)	530P NEWS	8/16/12
27.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5:59P- 6:30P (ET)			1	1	1	1			4	\$950.00	\$3,800.00	Charlotte (WCNC) (WCNC)	6P NEWS	8/16/12
28.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:59P- 6:30P (ET)		1	1	1	1	1			5	\$950.00	\$4,750.00	Charlotte (WCNC) (WCNC)	6P NEWS	8/16/12

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29.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:59P- 6:30P (ET)		2							2	\$950.00	\$1,900.00	Charlotte (WCNC) (WCNC)	6P NEWS	8/16/12
30.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:59P- 7:30P (ET)	2		X	X	X	X			2	\$1,400.00	\$2,800.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/16/12
31.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	6:59P- 7:30P (ET)	2	X	X	X	X	X			2	\$1,400.00	\$2,800.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/16/12
32.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7:30P- 7:58P (ET)	2		X	X	X	X			2	\$1,550.00	\$3,100.00	Charlotte (WCNC) (WCNC)	WHEEL	8/16/12
33.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	7:30P- 7:58P (ET)	2	X	X	X	X	X			2	\$1,550.00	\$3,100.00	Charlotte (WCNC) (WCNC)	WHEEL	8/16/12
34.0	Normal Line / SPOT	10/23/12-10/28/12	4	:30	11P- 11:34P (ET)			1	1	1	1	1	1	5	\$850.00	\$4,250.00	Charlotte (WCNC) (WCNC)	11P NEWS	8/16/12
34.0.1	Closed Preempt	10/28/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NFL, NEWS AT 1130P	
35.0	Normal Line / SPOT	10/29/12-11/04/12	4	:30	11P- 11:34P (ET)		1	1	1	1	1	1	1	6	\$850.00	\$5,100.00	Charlotte (WCNC) (WCNC)	11P NEWS	8/16/12
35.0.1	Closed Preempt	11/04/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NFL, NEWS AT 1130P	
36.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:34P (ET)		1							1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	11P NEWS	8/16/12
37.0	Normal Line / SPOT	10/28/12-11/04/12	4	:30	11:30P- 12A (ET)								1	2	\$900.00	\$1,800.00	Charlotte (WCNC) (WCNC)	POST FOOTBALL NEWS	8/16/12
38.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	10P- Parenthood			1						1	\$2,800.00	\$2,800.00	Charlotte (WCNC) (WCNC)		8/16/12
39.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	9P- Law and Order SVU				1					1	\$3,000.00	\$3,000.00	Charlotte (WCNC) (WCNC)		8/16/12

## CONFIRMATION CONTRACT

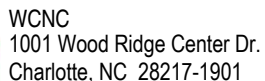
Accepted-Agency/Advertiser:

Date:

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Comments:



<b>Contract #</b>	<b>848745</b>	<b>Date Entered</b>	08/11/2011
<b>Schedule Dates</b>	10/23/12-11/06/12	<b>Last Modified</b>	09/11/2012
<b>Advertiser</b>	Young Guns Action Fund (39449)	<b>Entered By</b>	Melissa
<b>Agency</b>	Redshift (10854)	<b>CO-OP</b>	No
<b>Product</b>	Political - Ballot Issue (1195)	<b>Headline #</b>	062745
<b>Brand</b>	167/REP/SUPER PAC (175885)	<b>Demo</b>	
<b>Salesperson</b>	Nesci, Mark (3195)	<b>Order Type</b>	Normal
<b>Sales Office</b>	HRP - Washington DC	<b>Package Deal</b>	
<b>Buyer Name</b>	EDWARDS,ANDREW	<b>Commission %</b>	15.0
<b>Phone/Fax</b>	(804) 794-2871 /	<b>Commission</b>	\$13,350.00
<b>CPE</b>	167	<b>Net Total</b>	\$76,000.00
<b>Account Types</b>	National/Political Issue - Agency	<b>Sales Tax</b>	
<b>Billing Type</b>	Standard		
<b>Comments</b>	YOUNG GUNS ACT FUND ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** YOUNG GUNS ACTION FUND		

Charlotte (WCNC) (WCNC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
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Grand Total:	114	\$90,050.00

[illegible]

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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